



# 2017 AGC SPONSORSHIP

A SPECIAL 20<sup>TH</sup> ANNIVERSARY OPPORTUNITY



AMAZING GRACE  
CONSERVATORY

# OUR STORY. OUR MISSION.

**OUR MISSION** is to train and develop emerging artists and at-risk youth in the performing arts by offering a well-rounded, culturally enriching educational program in an environment that is nurturing for their personal, artistic and professional growth.

Amazing Grace Conservatory (AGC) is a community-based 501(c)3 performing arts training program in acting, voice, and dance for youth ages 5-18. AGC was founded in 1997, by the late Mr. Tracy Lamar Coley (1964-2002) and Executive Director Wendy Raquel Robinson, who shared a passion for the arts and love for children. Both founders had experienced the socioeconomic disadvantages that children of color face firsthand and they realized the need to cultivate, nurture and bring the arts back to the community.

**AGC IS MORE THAN PERFORMING ARTS – WE ARE A CONDUIT FOR EMPOWERING YOUNG PEOPLE AND AFFECTING CHANGE!**

Since AGC's inception two decades ago, AGC has served over 6,000 youth. We are proud to offer well-rounded and culturally-enriching educational programs and serve more than 300 students annually. Through socially relevant programming, our students are inspired to find their voice, express their creative abilities, flourish as artists and scholars, and significantly impact their community.

**AGC IS A PLACE WHERE HEARTS ARE HEALED AND LIVES ARE CHANGED.**



**CO-FOUNDER  
WENDY RAQUEL ROBINSON**

Wendy Raquel Robinson is a Best Actress NAACP Image Award recipient, known for her groundbreaking roles as ambitious leading women on television. She is also the successful business owner of AGC. A cum laude graduate of Howard University, Robinson's artistic background in acting, directing, writing, and choreographing displays her passion for performing arts. She continues to strive for excellence in her career as an artist, scholar, and mentor.

# SUPPORT 20 MORE YEARS AT

After 20 years of proven impact, we know our AGC model works. Together, we're changing lives and reshaping our community for the better. **But we need your continued support to help achieve our growing ambitions for 2017 and beyond.**

## PARTNER WITH US TODAY

### JOIN OUR "\$20 FOR 20 MORE" CAMPAIGN

Honor our 20<sup>th</sup> Anniversary by giving \$20, \$2000, \$20,000 or more to fund our work and vision to renovate and expand our current performing arts space. This enhanced space will not only provide an exceptional, revamped experience for our own students, but it will also be a social enterprise that provides local art organizations with an affordable location to run their programming. Additionally, the revitalized AGC space will serve as a new pipeline for creative economies by offering a comprehensive job training program and apprenticeships for young people of South LA.

### SUPPORT OUR 20<sup>TH</sup> ANNIVERSARY CELEBRATION

Sponsor an evening that will celebrate the Best of the Best of AGC, as we journey through the years from the eyes of AGC's Students, Staff and Alumni. Hear the songs, feel the passion, and experience the characters you've grown to love through dramatic vocals, stellar acting, exciting choreography, and riveting spoken word.

AGC Sarafina Production / Recipient  
of 2009 NAACP Award



*Your philanthropic gifts help ensure that AGC continues to provide transformative educational experiences. Whether you are an individual, a foundation or a corporate supporter, your gift will help underwrite programming, education, scholarship, and the other mission-driven activities of AGC.*

# ABOUT OUR PROGRAMS

## ACTING

In AGC's "The Art of Acting" program, students learn to conduct script analysis and breakdown, design and create characters and learn audition techniques and nuances in the industry. Through the development of original socially-relevant performances and adapted Broadway plays/musicals students are inspired to find their voice, hone their skills and express their creative and artistic abilities.

## DANCE

Dance is a powerful impulse, but "The Art of Dance" is that impulse channeled by skillful performers into something that becomes intensely expressive. Each student learns various style techniques and components of dance, along with aesthetic principles.

## VOICE

Voice is essential to every artist. Each student learns techniques like breath management and diaphragm breathing, pitch, vocal agility and mastering vocal tone. Ultimately, students learn how to present their vocal skills and grow and flourish as artists.

## MEDIA ARTS CLASS

Lights! Camera! Action! Students learn the fundamentals of film and television production to become familiarized with all the jobs that play a crucial role in carrying out the success of a project, whether it is TV, Film or Theater. This course is designed to enlighten students on how to properly edit short documentaries, editorials, and online videos for social media and advertising purposes.

## CREATIVE WRITING

The power of the pen is an amazing ingredient that we use to season our curriculum at AGC. Through creative writing, our students' self-expression and self-actualization are taken to new heights. They discover who they are in the writing process, while also overcoming self-doubt and insecurities, and experiencing self-love.



# ABOUT OUR ADDITIONAL PROGRAMS

## BLUE ROOM

This two-part program is a safe haven for the students of AGC. This class is for healing and sharing in an open circle that welcomes vulnerability, allowing for students to better understand and empathize with challenges adversely affecting youth's disposition and performance. Secondly, the class provides an Educational Enrichment and life/skills training component that is designed to improve academic proficiency and social behavior. Ultimately, the skills developed are woven into community performances that share socially-relevant messages and help both the youth performers and heal community. Students contribute creative content through Spoken Word that reflects and is inspired by their personal experiences.

## GTECH AFTER SCHOOL ADVANTAGE PROGRAM

As part of AGC's emphasis on education, students are required to maintain a minimum 2.5 GPA average. GTECH is designed to maximize academic skills through creative approaches to reading and math (i.e. writer's workshops, financial literacy, and homework assistance). In addition to after-school support, AGC's students participate in an enrichment program that includes skills building, test taking tips, critical thinking, and effective intervention that promote student success in school and life. GTECH aims to ensure at-risk youth graduate and are well prepared for college or careers.

## MASTER SERIES

Our AGC Master workshop series provides students with an opportunity to learn about the broader array of careers in the entertainment industry. Students attend workshops taught by industry professionals, such as casting agencies and talent development from Disney, BET, and Nickelodeon, who educate and mentor. Additionally, AGC offers students unique opportunities to meet and engage Industry professionals. Celebrities such as Blair Underwood, Loretta Devine, Cameron Boyce and Brandy Norwood, have committed their time to prepare students for production and their careers.

# SPONSORSHIP LEVELS

## THEATRE SPONSOR

**\$25,000**

- Red carpet experience
- GOBO of your company's logo on curtain
- Representative as an event chair
- Name Recognition as Theater Sponsor mention from the podium
- Your name on all media
- Full-page color inside front cover of Souvenir Book
- Prominent placement of company name on tickets for all annual showcases
- Name listed on AGC's website with link to business web page
- Year long c-branding with AGC
- Mention on social media
- Post-event reception for 20 guests
- (25) VIP tickets to Spring Showcase

## SHOWCASE SPONSOR

**\$10,000**

- Red carpet experience
- Representative as an event co-chair
- Your name and/or logo on selected media and collateral communications for Matinee
- Full-page inside back cover Souvenir Book as Showcase Sponsor
- Prominent placement of company name on tickets for all annual showcases
- Name listed on AGC's website with link to business web page
- Year long c-branding with AGC
- Mention on social media
- Post-event reception for 10 guests
- (10) VIP tickets to Spring Showcase

## CURTAIN CALL SPONSOR

**\$5,000**

- Red carpet experience
- Half-page in Souvenir Book as Curtain Sponsor
- Name listed on AGC website
- One time mention on selected AGC social media outlet
- Post-event reception for 10 guests
- (10) Tickets to Spring showcase

## PERFORMANCE SPONSOR

**\$2,500**

- Red Carpet Experience
- Name listed on AGC's website
- Sponsor listing on all at-event signage
- One time mention on selected social media outlet
- (5) Tickets to Spring Showcase



# THANK YOU FOR YOUR CONSIDERATION

For additional information please contact:

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